



*Department of Teaching & Learning*  
*Parent/Student Course Information*

***Television Production II***  
***(VO8689)***  
***Three Credits, One Year***  
***Grades 10 - 12***

*Counselors are available to assist parents and students with course selections and career planning. Parents may arrange to meet with the counselor by calling the school's guidance department.*

**COURSE DESCRIPTION**

In this two year course, students will learn how to think and work like media writers, directors and producers by engaging in hands-on production projects. Students will also gain proficiency with the media production process while using industry-standard tools. They will explore jobs and careers in the dynamic and growing industry of television and media production and understand the impact of media and its function as entertainment, persuasion, information and instruction.

**CERTIFICATION**

Final Cut Pro

Adobe Certified Expert (ACE)

National Occupational Competency Testing Institute (NOCTI): Television and Media Production

**STUDENT ORGANIZATION**

SkillsUSA is a co-curricular organization for all students enrolled in trade and industrial education programs. SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA helps students excel by providing educational programs, events and competitions that support career and technical education (CTE) in the nation's classrooms. Students are highly encouraged to participate.

**PREREQUISITE**

Television Production I

**OPTIONS FOR NEXT COURSE**

None

**REQUIRED STUDENT TEXTBOOK**

None

## COMPETENCIES FOR TELEVISION PRODUCTION II

### **Demonstrating Personal Qualities and Abilities**

- 1 Demonstrate creativity and innovation.
- 2 Demonstrate critical thinking and problem solving.
- 3 Demonstrate initiative and self-direction.
- 4 Demonstrate integrity.
- 5 Demonstrate work ethic.

### **Demonstrating Interpersonal Skills**

- 6 Demonstrate conflict-resolution skills.
- 7 Demonstrate listening and speaking skills.
- 8 Demonstrate respect for diversity.
- 9 Demonstrate customer service skills.
- 10 Collaborate with team members.

### **Demonstrating Professional Competencies**

- 11 Demonstrate big-picture thinking.
- 12 Demonstrate career- and life-management skills.
- 13 Demonstrate continuous learning and adaptability.
- 14 Manage time and resources.
- 15 Demonstrate information-literacy skills.
- 16 Demonstrate an understanding of information security.
- 17 Maintain working knowledge of current information-technology (IT) systems.
- 18 Demonstrate proficiency with technologies, tools, and machines common to a specific occupation.
- 19 Apply mathematical skills to job-specific tasks.
- 20 Demonstrate professionalism.
- 21 Demonstrate reading and writing skills.
- 22 Demonstrate workplace safety.

### **Examining All Aspects of an Industry**

- 23 Examine aspects of planning within an industry/organization.
- 24 Examine aspects of management within an industry/organization.
- 25 Examine aspects of financial responsibility within an industry/organization.
- 26 Examine technical and production skills required of workers within an industry/organization.
- 27 Examine principles of technology that underlie an industry/organization.
- 28 Examine labor issues related to an industry/organization.
- 29 Examine community issues related to an industry/organization.
- 30 Examine health, safety, and environmental issues related to an industry/organization.

### **Addressing Elements of Student Life**

- 31 Identify the purposes and goals of the student organization.
- 32 Explain the benefits and responsibilities of membership in the student organization as a student and in professional/civic organizations as an adult.
- 33 Demonstrate leadership skills through participation in student organization activities, such as meetings, programs, and projects.
- 34 Identify Internet safety issues and procedures for complying with acceptable use standards.

### **Exploring Work-Based Learning**

- 35 Identify the types of work-based learning (WBL) opportunities.
- 36 Reflect on lessons learned during the WBL experience.
- 37 Explore career opportunities related to the WBL experience.
- 38 Participate in a WBL experience, when appropriate.

### **Practicing Safety on the Set and on Location**

- 39 Adhere to safety requirements.
- 40 Maintain a clean, safe, and orderly work area.
- 41 Demonstrate professional conduct.

### **Preproduction: Writing Script**

- 42 Write a treatment or proposal and script to be delivered as a pitch.
- 43 Write a script for informational purposes.
- 44 Write a script for persuasive purposes.
- 45 Write a script to entertain.
- 46 Write a script to instruct.

### **Preproduction: Managing Preproduction Activities**

- 47 Compose a production schedule.
- 48 Manage time constraints when working under deadlines.
- 49 Obtain necessary permits, permissions, and release forms.
- 50 Delegate tasks/roles of personnel.
- 51 Conduct research for a program.
- 52 Prepare the set.

### **Production: Managing Equipment**

- 53 Create troubleshooting trees to solve technical problems.
- 54 Demonstrate basic computer and software maintenance.
- 55 Demonstrate basic equipment maintenance.

### **Production: Practicing the Talent Role**

- 56 Conduct an interview.
- 57 Perform audio production.
- 58 Apply makeup.
- 59 Perform a reporter stand-up on location.
- 60 Rehearse with all talent and crew for production.

### **Production: Shooting Field/Location Video**

- 61 Shoot location interview.
- 62 Shoot according to a storyboard, two-story script, or shot list.
- 63 Maintain a field log.

### **Production: Mastering Control Room Equipment**

- 64 Change background.
- 65 Call up titles for shows, using character generator (CG) in a live or "as-live" production.
- 66 Operate video playback device in a live or "as-live" production.
- 67 Control audio sources, using audio mixing board in a live or "as-live" production.
- 68 Mix video sources, using production switcher in a live or "as-live" production.
- 69 Shoot a sequence that maintains screen direction and continuity.

### **Production: Performing Studio Positions**

- 70 Direct live or "as-live" studio production.
- 71 Direct the studio floor environment.
- 72 Direct a location video shoot.
- 73 Supervise narration recording.

### **Production: Practicing Lighting Techniques**

- 74 Assign lights to power sources and dimmers.
- 75 Explain how to change lamps in lighting instruments.
- 76 Demonstrate how to light a subject, using 3-point lighting.
- 77 Light subjects and sets, using various lighting instruments and accessories.
- 78 Identify light levels and qualities (i.e., shape, intensity, and color).
- 79 Light for chroma key.

### **Production: Managing Audio**

- 80 Add audio effects, using audio processing devices and/or software.
- 81 Record on location or in the studio, using microphones and audio accessories.
- 82 Add audio sources, using appropriate technology.

### **Distribution: Delivering Digital Content to the Demographic**

- 83 Export media files to multiple devices, formats, and compression levels.
- 84 Maintain an archive of digital media.

### **Postproduction: Designing Graphics and Animation**

- 85 Prepare a computer-generated background or graphic.
- 86 Create motion graphics.
- 87 Key a graphic or a title-over video.

### **Postproduction: Editing Digital Content**

- 88 Log footage using camera shot acronyms, keywords, and jargon.
- 89 Select the best source material (e.g., interview, sound bite, B-roll, associated press [AP] newswire story) to achieve program goals.
- 90 Prepare an edit log.
- 91 Identify the elements in a master for broadcast.
- 92 Add virtual sets to live or pre-recorded action, using chroma key software.

### **Practicing Media Literacy and Criticism**

- 93 Research careers related to the television and media industry.
- 94 Articulate a personal response to the effects of a specific production technique, using a rubric.
- 95 Analyze the effectiveness of audio/video techniques as they pertain to the message.
- 96 Solicit program feedback from professionals to incorporate into future drafts or productions.

### **Researching New Technologies**

- 97 Evaluate various capture devices for production.
- 98 Evaluate trends that affect equipment purchase.
- 99 Evaluate post-production platforms.
- 100 Evaluate distribution formats and techniques.
- 101 Evaluate new technologies in a studio production facility.

Aaron C. Spence, Ed.D., Superintendent  
Virginia Beach City Public Schools  
2512 George Mason Drive, Virginia Beach, VA 23456-0038

Produced by the Department of Teaching and Learning.  
For further information, please call (757) 263-1070.

### **Notice of Non-Discrimination Policy**

Virginia Beach City Public Schools does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation/gender identity, pregnancy, childbirth or related medical condition, disability, marital status, age, genetic information or veteran status in its programs, activities, employment, or enrollment, and provides equal access to the Boy Scouts and other designated youth groups. School Board policies and regulations (including, but not limited to, Policies 2-33, 4-4, 5-7, 5-19, 5-20, 5-44, 6-33, 6-7, 7-48, 7-49, 7-57 and Regulations 4-4.1, 4-4.2, 5-44.1, 7-11.1, 7-17.1 and 7-57.1) provide equal access to courses, programs, enrollment, counseling services, physical education and athletic, vocational education, instructional materials, extracurricular activities and employment.

Title IX Notice: Complaints or concerns regarding discrimination on the basis of sex or sexual harassment should be addressed to the Title IX Coordinator, at the VBCPS Office of Student Leadership, 641 Carriage Hill Road, Suite 200, Virginia Beach, 23452, (757) 263-2020, [Mary.Dees@vbschools.com](mailto:Mary.Dees@vbschools.com) (student complaints) or the VBCPS Department of School Leadership, 2512 George Mason Drive, Municipal Center, Building 6, Virginia Beach, Virginia, 23456 (757) 263-1088, [Elizabeth.Bryant@vbschools.com](mailto:Elizabeth.Bryant@vbschools.com) (employee complaints). Additional information regarding Virginia Beach City Public Schools' policies regarding discrimination on the basis of sex and sexual harassment, as well as the procedures for filing a formal complaint and related grievance processes, can be found in School Board Policy 5-44 and School Board Regulations 5-44.1 (students), School Board Policy 4-4 and School Board Regulation 4-4.3 (employees), and on the School Division's website at [Diversity, Equity and Inclusion/Title IX](#). Concerns about the application of [Section 504 of the Rehabilitation Act](#) should be addressed to the Section 504 Coordinator/Executive Director of Student Support Services at (757) 263-1980, 2512 George Mason Drive, Virginia Beach, Virginia, 23456 or the Section 504 Coordinator at the student's school. For students who are eligible or suspected of being eligible for special education or related services under IDEA, please contact the Office of Programs for Exceptional Children at (757) 263-2400, Plaza Annex/Family and Community Engagement Center, 641 Carriage Hill Road, Suite 200, Virginia Beach, VA 23452.

The School Division is committed to providing educational environments that are free of discrimination, harassment, and bullying. Students, staff, parents/guardians who have concerns about discrimination, harassment, or bullying should contact the school administration at their school. Promptly reporting concerns will allow the school to take appropriate actions to investigate and resolve issues. School Board Policy 5-7 addresses non-discrimination and anti-harassment, Policy 5-44 addresses sexual harassment and discrimination based on sex or gender. Policy 5-36 and its supporting regulations address other forms of harassment.

Alternative formats of this publication which may include taped, Braille, or large print materials are available upon request for individuals with disabilities. Call or write The Department of Teaching and Learning, Virginia Beach City Public Schools, 2512 George Mason Drive, P.O. Box 6038, Virginia Beach, VA 23456-0038. Telephone 263-1070 (voice); fax 263-1424; 263-1240 (TDD) or email at [Brandon.Martin@vbschools.com](mailto:Brandon.Martin@vbschools.com).

**vbschools.com**  
your virtual link to Hampton Roads' largest school system



*No part of this publication may be produced or shared in any form without giving specific credit to Virginia Beach City Public Schools.*

August 2021