



***Department of Teaching & Learning
Parent/Student Course Information***

***Journalism II/III Grades 11 and 12
(LA1210, LA1220, A/B- 1 credit each)
(LAC210, LAC220, 4x4- 1 credit each)***

Counselors are available to assist parents and students with course selections and career planning. Parents may arrange to meet with the counselor by calling the school's guidance department.

COURSE DESCRIPTION

The course offers students practical experience in print media. Students apply and refine the principles learned in Journalism I by producing and publishing articles for the public: newspaper and online formats. Students participate in all phases of production: write and edit in journalistic format; design and layout advertising; edit and lay out copy; and take, develop, and print photographs. The students must be committed to deadlines and be willing to take initiative and responsibility. Instruction is delivered about ethics and law surrounding reporting, writing, and digital journalism. Advice is available at all times to support the journalists, but each student bears the personal responsibility for understanding and being faithful to the laws and technical issues that affect journalists.

PREREQUISITE

Journalism I

OPTIONS FOR NEXT COURSE

Journalism III (for students of Journalism II)

REQUIRED STUDENT TEXTBOOK

News Reporting and Writing, Tenth Edition, Melvin Mencher

READING SELECTIONS

Newspapers and magazines from other schools in the city, state, and nation. Online journalism formats.

THE KNOWLEDGE, SKILLS, AND ATTITUDES THAT COMPRISE THE JOURNALISM II COURSE ARE SUMMARIZED AS FOLLOWS FROM THE CURRICULUM:

SKILLS AND CONCEPTS

- Participating in planning the content and tone of a publication
- Producing the publication
- Demonstrating proficiency in a variety of journalistic writing
- Demonstrating good design techniques
- Evaluating journalistic products
- Demonstrating proficiency in interviewing
- Writing articles based on research (interviews, library research, polls, surveys, consumer reports)

- Copyreading and proofreading accurately

MAJOR LEARNING OBJECTIVES

1.1 Indicate familiarity with the history and the legal and ethical aspects of journalism.

E 1.1.1 Understand the concepts applicable to laws and ethics governing the press.

1.2 Learn the role of mass communication within our society and the world.

E 1.2.1 Understand why mass communication is important to modern living.

1.3 Demonstrate proficiency in a variety of journalistic writing styles.

E 1.3.1 Develop skills in news gathering.

E 1.3.2 Cultivate awareness of audience and purpose.

E 1.3.3 Write straight news articles, features, editorials, and commentaries consistent with journalistic

standards.

E 1.3.4 Provide focus with appropriate captions and headlines.

1.4 Familiarize themselves with available resources pertaining to computer software, photography, and other technology which enhance production and increase the impact of the publication.

E 1.4.1 Use available computer software and other technology in production of the publication.

Donald E. Robertson Jr., Ph.D., Acting Superintendent
Virginia Beach City Public Schools
2512 George Mason Drive, Virginia Beach, VA 23456-0038

Produced by the Department of Teaching and Learning. For further information, please call (757) 263-1070.

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*Title IX Notice: Complaints or concerns regarding discrimination on the basis of sex or sexual harassment should be addressed to the Title IX Coordinator at the VBCPS Office of Student Leadership, 641 Carriage Hill Road, Suite 200, Virginia Beach, 23452, (757) 263-2020, Robin.Resse@vbschools.com (student complaints) or the VBCPS Department of School Leadership, 2512 George Mason Drive, Municipal Center, Building 6, Virginia Beach, Virginia, 23456, (757) 263-1088, Robert.Wnukowski@vbschools.com (employee complaints). Additional information regarding Virginia Beach City Public Schools' policies regarding discrimination on the basis of sex and sexual harassment, as well as the procedures for filing a formal complaint and related grievance processes, can be found in School Board Policy 5-44 and School Board Regulations 5-44.1 (students), School Board Policy 4-4 and School Board Regulation 4-4.3 (employees) and on the School Division's website at **Diversity, Equity, and Inclusion/Title IX**. Concerns about the application of Section 504 of the Rehabilitation Act should be addressed to the Section 504 Coordinator/Executive Director of Student Support Services at (757) 263-1980, 2512 George Mason Drive, Virginia Beach, Virginia, 23456 or the Section 504 Coordinator at the student's school. For students who are eligible or suspected of being eligible for special education or related services under IDEA, please contact the Office of Programs for Exceptional Children at (757) 263-2400, Plaza Annex/Family and Community Engagement Center, 641 Carriage Hill Road, Suite 200, Virginia Beach, VA 23452.*

The School Division is committed to providing educational environments that are free of discrimination, harassment, and bullying. Students, staff, parents/legal guardians who have concerns about discrimination, harassment, or bullying should contact the school administration at their school. Promptly reporting concerns will allow the school to take appropriate actions to investigate and resolve issues. School Board Policy 5-7 addresses non-discrimination and anti-harassment, Policy 5-44 addresses sexual harassment and discrimination based on sex or gender. Policy 5-36 and its supporting regulations address other forms of harassment.

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CHARTING THE COURSE

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