



VIRGINIA BEACH CITY PUBLIC SCHOOLS **CHARTING THE COURSE**

Department of Teaching & Learning ***Parent/Student Course Information***

Art I: Digital Media & Design ***(AR9157) A/B (One Credit)*** ***(ARC157) (4x4) (One Credit)***

Counselors can assist parents and students with course selections and career planning. Parents may arrange to meet with the counselor by calling the school's counseling department.

COURSE DESCRIPTION

Digital Media and Design I: An introductory course in which students explore digital media and art through a variety of digital artmaking processes through the study of concepts/big ideas that make connections between art and life. The standards and objectives are organized into five specific content strands: Creative Process, Critical Thinking and Communication, History, Culture, and Citizenship; Innovation in the Arts; and Technique and Application. Students gain practical experience using various digital media, such as digital drawing, painting and design. Students develop visual literacy and appreciation for art through written, visual, and verbal expression.

PREREQUISITE

None

OPTIONS FOR THE NEXT COURSE

Art II: 2D or 3D Approaches; Art II: Digital Media and Design

REQUIRED STUDENT TEXTBOOK

None

***VIRGINIA BEACH STANDARDS AND OBJECTIVES
FOR ART I: DIGITAL MEDIA AND DESIGN***

CREATIVE PROCESS

AIDM.1 The student will apply creative thinking to original digital artistic works. a) Communicate personal ideas in works of art by selecting media and incorporating appropriate elements of art and principles of design. b) Employ a variety of subject matter, including symbols and metaphors, to represent ideas about personal, cultural, or social concepts.

AIDM.2 The student will identify and apply a creative process to develop ideas and digital artwork: a) refine and edit original works of art, b) communicate and express an idea, c) expand the use of a digital process art portfolio to include research, inquiry, preliminary sketches, completed works, critical writings, and reflections, d) select, prepare, and submit works of art for exhibition.

CRITICAL THINKING AND COMMUNICATION

AIDM.3 The student will analyze, interpret, and evaluate digital artwork: a) communicate well-supported and persuasive interpretations of still and/or moving digital media using appropriate terminology, b) identify common characteristics of works of art and design that are presented as a series or sequence, c) describe, analyze, interpret, and evaluate personal, peer, and professional works of art and design, d) expand on constructive approaches to critique such as in-progress (formative), self-reflective, and summative.

AIDM.4 The student will formulate a definition for art and defend that definition in relationship to objects in the world: a) examine definitions of art using aesthetic theories to discuss differences in perspective. b) explain the difference between informed judgments and personal preference when discussing works of art and design, c) explore the relevant value of various digital art forms.

AIDM.5 The student will have personal responsibility for the care and safe use of shared spaces and art equipment: a) apply communication and collaboration skills in the digital art studio.

HISTORY, CULTURE, AND CITIZENSHIP

AIDM.6 The student will understand digitally historical and cultural influences of art: a) identify historical and contemporary artists and artworks, including the value, roles, and reasons for creating art from various perspectives; b) examine and discuss social, political, economic, and cultural factors that influence works of art and design; c) investigate how art and design can be viewed from a variety of personal, cultural, and historical perspectives.

AIDM.7 The student will identify ways digital art can be used to address community needs.

AIIDM.8 The student will apply and justify ethical choices when creating works of art and design: a) explain the difference between an original idea that draws inspiration from other sources and copying works unethically, and b) demonstrate appropriate use of planning and resources to create original works of art.

INNOVATION IN THE ARTS

AIDM.9 The student will describe various digital art-related skills that connect to postsecondary educational and career opportunities and demonstrate innovative thinking in the design process: a) identify the ways in which art-related skills are used in various industries, b) generate creative solutions by utilizing the design process, c) collaborate with a team to produce a final design for a client.

AIDM.10 The student will identify how digital media and technology tools can be used to create, edit and present works of digital art: a) explore new technology media, tools and techniques for the production of art, b) use new technology in the development or production of an artwork.

AIDM.11 The student will explore and respond to digital works of art inspired by other fine arts and fields of knowledge: a) justify the connections between various art forms and non-arts areas of study.

TECHNIQUE AND APPLICATION

AIDM.12 The student will employ elements of art and principles of design to effectively communicate the intended meaning in digital works of art and design.

AIDM.13 The student will use a variety of techniques such as emphasis, contrast and hierarchy of design elements to create balance of space in digital works of art.

AIDM.14 The student will expand on observational skills to create expressive and meaningful digital artworks that draw from various sources.

AIDM.15 The student will demonstrate proficiency, skill and control in the use of digital programs, media and techniques.

AIDM.16 The student will combine traditional and nontraditional media to create digital works of art.

AIDM.17 The student will interpret a subject and apply knowledge of digital art/design history to the development of their personal style.

Donald E. Robertson Jr., Ph.D., Superintendent
Virginia Beach City Public Schools
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Produced by the Department of Communications and Community Engagement for the Department of Teaching and Learning.
For further information, please call (757)
263-1077.

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