



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching & Learning
Parent/Student Course Information

Art III: Digital Media and Design
(AR9165) A/B (one credit)
(ARC165) 4x4 (one credit)
Grades 10-12

Counselors are available to assist parents and students with course selections and career planning. Parents may arrange to meet with the counselor by calling the school's counseling department.

COURSE DESCRIPTION

Art III: Digital Media and Design students will develop and explore skills and techniques for problem-solving digital design tasks, such as 2-D and 3-D imaging and printing, restorative and altering digital images, graphic design and integration into other art media. Using the artistic and design process, emphasis will include approaching the computer as a creative and practical tool using contemporary programs, media, and techniques. Imaging applications, such as Photoshop, will be explored for fine art and design experiences. Students will understand how the history and function of technology has dramatically changed the way society creates and perceives the arts. Visual arts technology-based careers, such as an animator, modeler, technician or arts director, will be explored through a historical and contemporary lens. Students will build and maintain digital portfolios documenting their artistic growth throughout the course. Students will develop visual literacy and appreciation for art through written, visual and verbal expression. Students will also explore public art and copyright fundamentals in the field of digital art, as well as participate in various art shows.

PREREQUISITE

Art II: Digital Media and Design

OPTIONS FOR NEXT COURSE

Art II: 3D Approaches; Art III: Digital Media and Design; Art III: Advanced Studio; Advanced Placement Drawing; Advanced Placement 2-D Art and Design; and Advanced Placement 3-D Art and Design

REQUIRED STUDENT TEXTBOOK

None

***VIRGINIA BEACH STANDARDS AND OBJECTIVES
FOR ART III: DIGITAL MEDIA AND DESIGN***

CREATIVE PROCESS

AIIDM.1 The student will apply creative thinking to digital original artistic works: a) generate ideas for works of art through exploration and inquiry, b) select programs, media, and processes of personal interest, c) communicate a personal style and point of view in artwork.

AIIDM.2 The student will identify and apply a creative process to develop ideas and digital artwork: a) refine and edit original works of art, b) communicate and express an idea, c) expand the use of a digital process art portfolio to include research, inquiry, preliminary sketches, completed works, critical writings, and reflections, d) select, prepare, and submit works of art for exhibition.

CRITICAL THINKING AND COMMUNICATION

AIIDM.3 The student will analyze, interpret, and evaluate digital artwork: a) communicate well-supported and persuasive interpretations of still and/or moving digital media using appropriate terminology, b) identify common characteristics of works of art and design that are presented as a series or sequence, c) describe, analyze, interpret, and evaluate personal, peer, and professional works of art and design, d) expand on constructive approaches to critique such as in-progress (formative), self-reflective, and summative.

AIIDM.4 The student will formulate a definition for art and defend that definition in relationship to objects in the world: a) examine definitions of art using aesthetic theories to discuss differences in perspective such as Formalism, Emotionalism, Immitationalism, Instrumentationalism, b) explain the difference between informed judgments and personal preference when discussing works of art and design, c) explore the relevant value of various digital art forms.

AIIDM.5 The student will have personal responsibility for the care and safe use of shared spaces and art equipment: a) apply communication and collaboration skills in the digital art studio.

HISTORY, CULTURE, AND CITIZENSHIP

AIIDM.6 The student will understand digitally historical and cultural influences of art: a) identify historical and contemporary artists and artworks including the value, roles, and reasons for creating art from various perspectives, b) examine and discuss social, political, economic, and cultural factors that influence works of art and design, c) investigate how art and design can be viewed from a variety of personal, cultural, and historical perspectives.

AIIDM.7 The student will identify ways digital art can be used to address community needs.

AIIDM.8 The student will apply and justify ethical choices when creating works of art and design: a) explain the difference between an original idea that draws inspiration from other sources and copying works unethically, b) demonstrate appropriate use of planning and resources to create original works of art.

INNOVATION IN THE ARTS

AIIDM.9 The student will describe various digital art-related skills that connect to postsecondary educational and career opportunities and demonstrate innovative thinking in the design process: a) identify the ways in which art-related skills are used in various industries, b) generate creative solutions by utilizing the design process, c) collaborate with a team to produce a final design for a client.

AIIDM.10 The student will identify how digital media and technology tools can be used to create, edit and present works of digital art: a) explore new technology media, tools and techniques for the production of art, b) use new technology in the development or production of an artwork.

AIIDM.11 The student will explore and respond to digital works of art that are inspired by other fine arts and fields of knowledge: a) justify the connections between various art forms and non-arts areas of study.

TECHNIQUE AND APPLICATION

AIIDM.12 The student will employ elements of art and principles of design to effectively communicate intended meaning in digital works of art and design.

AIIDM.13 The student will use a variety of techniques such as emphasis, contrast and hierarchy of design elements to create balance of space in digital works of art.

AIIDM.14 The student will expand on observational skills to create expressive and meaningful digital artworks that draw from various sources.

AIIDM.15 The student will demonstrate proficiency, skill and control in the use of digital programs, media and techniques.

AIIDM.16 The student will combine traditional and nontraditional media to create digital works of art.

AIIDM.17 The student will interpret a subject and apply knowledge of digital art/design history to the development of their personal style.

Donald E. Robertson Jr., Ph.D., Superintendent
Virginia Beach City Public Schools
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Produced by the Department of Communications and Community Engagement for the Department of Teaching and Learning.
For further information, please call (757)
263-1077.

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Title IX Notice: Complaints or concerns regarding discrimination on the basis of sex or sexual harassment should be addressed to the Title IX Coordinator, Robin Reese, Ed.D., at the VBCPS Office of Student Leadership, 641 Carriage Hill Road, Suite 200, Virginia Beach, VA 23452, (757) 263-2020, Robin.Reese@vbschools.com. Additional information regarding Virginia Beach City Public Schools' policies regarding discrimination on the basis of sex and sexual harassment, as well as the procedures for filing a formal complaint and related grievance processes, can be found in School Board Policies 5-31, 5-44 and School Board Regulations 5-44.1, 5-44.2 (students), School Board Policy 4-4 and School Board Regulation 4-4.3 (employees) and on the School Division's website <https://www.vbschools.com/about/titleix>. Concerns about the application of Section 504 of the Rehabilitation Act should be addressed to the Section 504 Coordinator/Executive Director of Student Support Services at (757) 263-1980, 641 Carriage Hill Road, Suite 100, Virginia Beach, VA 23452, or the Section 504 Coordinator at the student's school. For students who are eligible or suspected of being eligible for special education or related services under IDEA, please contact the Office of Programs for Exceptional Children at (757) 263-2400, Plaza Annex/Family and Community Engagement Center, 641 Carriage Hill Road, Suite 200, Virginia Beach, VA 23452.

The School Division is committed to providing educational environments that are free of discrimination, harassment, and bullying. Students, staff, parents/legal guardians who have concerns about discrimination, harassment, or bullying should contact the school administration at their school. Promptly reporting concerns will allow the school to take appropriate actions to investigate and resolve issues. School Board Policy 5-7 addresses non-discrimination and anti-harassment, Policy 5-44 addresses sexual harassment and discrimination based on sex or gender. Policy 5-36 and its supporting regulations address other forms of harassment.

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