AT 8165: DE Hospitality & Tourism Management

Virginia Beach City Public Schools ensures equal access to all CTE courses. Accessibility accommodations will be provided as needed.

This course examines the components of the travel and tourism industry, including attractions, lodging, transportation, and food and beverage. Other topics include the history, political, social, and cultural effects of travel and tourism on local, state, and global environments. Students develop competencies in the areas of communication, customer service, marketing, industry technology, economics, and management functions, and are provided with opportunities for hands-on, real-world applications. Applying academic skills is also part of this course. Students are eligible to sit for the National Retail Federation Customer Service and Sales Professional or the Business of Retail Operations: Operations and Profit exam for student-selected verified credit.

Subject Area

Advanced Technology Center

Credits 2

Years 1

Level

High School

Grades

10

11

12

Parent Docs

DE Hospitality & Tourism Management Parent Doc 2021-2022