

ME 8223 : Marketing & Entrepreneurship @ Town Center

Virginia Beach City Public Schools ensures equal access to all CTE courses. Accessibility accommodations will be provided as needed.

In this off-campus program, students will be introduced to the foundations of management and the fundamental operations of business in a real-life setting. Selling, advertising, loss prevention, green marketing and financial preparedness are only a few of the units of study that students will experience. The class meets daily, and students are responsible for their own transportation. Students are eligible to sit for the National Retail Federation Customer Service and Sales Professional exam, the Business of Retail Operations: Operations and Profit exam, or the National Certiport Entrepreneurship and Small Business certification exam for student-selected verified credit.

Subject Area

Marketing & Entrepreneurship

Credits 2

Years 1

Level

High School

Grades

9

10

11

12

Notes

Students are responsible for their own transportation to class.

Parent Docs

[Marketing & Entrepreneurship @ Town Center Parent Doc 2021-2022](#)