

AT 8570 : Digital Design I

Virginia Beach City Public Schools ensures equal access to all CTE courses. Accessibility accommodations will be provided as needed.

This two-year program helps students to develop the skills and principles involved in advertising design. Students also learn the development and function of advertising and the production processes involved. Students will learn to cross technical and visual boundaries by using the elements of graphic design and computer graphic arts. Additional elements covered are design, illustration, typography, photography, computer graphics, advertising techniques and preparation of camera-ready copy for print material. Students will prepare for the Adobe Certified Expert (ACE) certification exams, and The National Occupational Competency Testing Institute (NOCTI) assessment in Advertising Design.

Subject Area

Advanced Technology Center

Credits 3

Years 2

Level

High School

Grades

9

10

11

12

Parent Docs

[Digital Design I Parent Doc 2021-2022](#)